



MEDIA KIT

ABOUT THE CITY'S WORKFORCE
DEVELOPMENT BOARD

July 2021



OUR MISSION

As the City's Workforce Development Board, we develop and manage smart workforce solutions that respond to business needs and increase economic opportunity for all Philadelphia residents.



Philadelphia Works functions as a workforce system leader and investor.

a charitable 501(c)3 organization

a quasi-public designation with a mayoral appointed Board of Directors and CEO

As a nonprofit and the City's workforce development board, Philadelphia Works is uniquely situated as a **system leader and investor** of public and private funds to drive economic opportunity city-wide.



SYSTEM LEADER

influence policy

bridge business needs with training solutions

manage workforce development system

convene partnerships



INVESTOR

evaluate programs

analyze workforce data

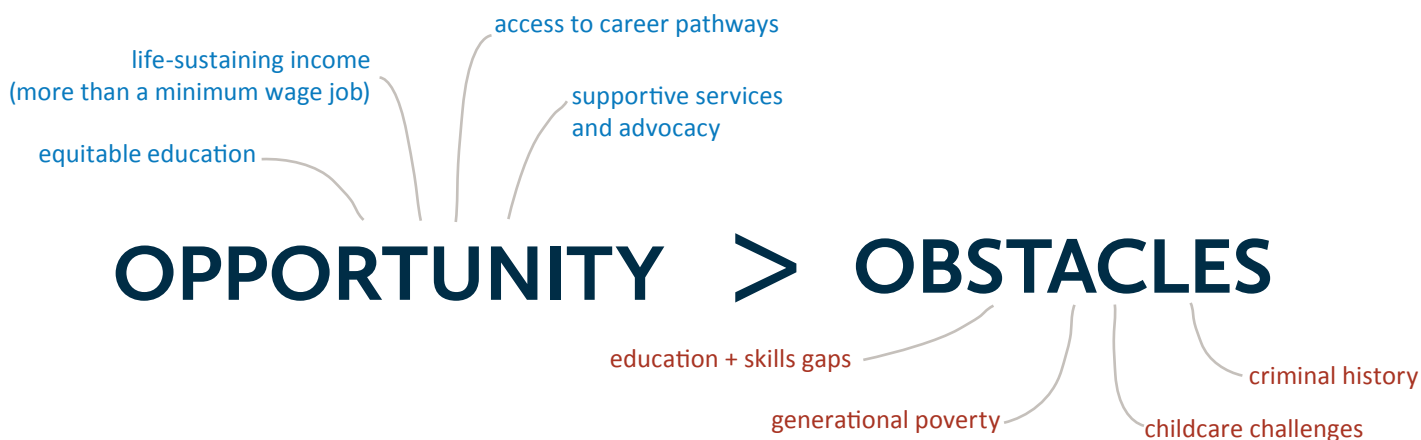
fund innovative solutions

identify workforce needs

OUR VISION

Philadelphia Works is a proud partner in creating economic opportunities. Our vision is a thriving Philadelphia workforce and a stronger local economy.

people live, grow, prosper
For a workforce to thrive, **economic opportunity** must be greater than life's **obstacles**.



OUR IMPACT



By funding workforce training and employment programs, we connect regional businesses to talent in Philadelphia, impacting three core audiences:



Regional Businesses

- Training resources
- Industry partnerships
- Talent recruitment



Training + Program Providers

- Program funding
- Metrics + data analysis
- Strategic leadership



Philadelphia Residents

- Viable career pathways
- Training + certifications
- Economic opportunity

SUCCESS STORIES

Training Funds Help Keep Bakery Doors Open

Philadelphia Works' training services enabled current employees to learn how to operate a new piece of baking equipment, helping The Famous 4th Street Cookie Company remain open during the COVID-19 pandemic and maintain their compliance with the new Food Safety and Modernization Act.



Gainful Employment Post Incarceration

After serving 12 years in prison, Timbreen was able to overcome employment barriers by enrolling in the Out4Good program with the Urban League. From the intensive, 4-week program, Timbreen obtained his commercial drivers license and started working with Alvarez & Sons General Contractors LLC making \$20/hour.

From Recovery to a Certified Recovery Specialist

Toni realized that part of recovery from opioid addiction involved personal and professional development. When she was introduced to the District 1199c Training and Upgrading Fund, she said she, "realized this was a once-in-a-lifetime opportunity, to have the Certified Recovery Specialist Course paid for." At three and a half years sober, Toni began her journey to be a Certified Recovery Specialist.

WHAT WE DO

We partner with over 50 government, public, and private organizations, all working together to build a stronger Philadelphia.



WORKFORCE FUNDING

We manage investments in training and program providers, as well as regional businesses, that improve our City's talent pipeline.



CAREER PATHWAYS

We promote career pathways as a roadmap to help individuals plan for career advancement – offering career guidance, training, and employment services along the way.



BUSINESS SOLUTIONS

Philadelphia Works offers no cost business solutions and industry-specific employee training assistance.



DATA + INSIGHTS

Aggregate data to discern insights and trends to inform workforce solutions.



WORKFORCE SOLUTIONS

We launch innovative solutions and pilot programs that strengthen Philadelphia's economy.



INDUSTRY PARTNERSHIPS

We convene industry employers to address common workforce development needs.

CONTACT



CONNECT WITH THE CITY'S WORKFORCE DEVELOPMENT BOARD



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philaworks.org/newsroom

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Mayor Kenney and Dan Fitzpatrick, CEO Citizens Bank | Photo by Robert Mack

Philadelphia Works believes in creating economic opportunities for all. As we serve Philadelphia's diverse population, it is vital that we encourage, support, and celebrate the diverse perspectives of our employees.

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