

5 WAYS APPRENTICESHIPS HELP *INCREASE* DIVERSITY

Diversity focuses on differentiating the populations that are represented in the relevant industry, for example increasing the number of people of color in programs that are predominately white or increasing the number of women in ones that are largely male.

1

Apprenticeships serve as a pipeline to attract new talent

2

Lead to career pathways that help workers who might otherwise be overlooked advance into skilled positions

3

Forge partnerships that widen your outreach as you communicate the value of apprenticeship to new audiences

4

Introduce ideas that can be incorporated into the company's overall recruitment and advancement practices

5

Connected pre-apprenticeship programs prepare would-be apprentices for workplace culture, job roles, and industry norms



ApprenticeshipPHL

Apprenticeship is a workforce training model that combines paid on-the-job learning and formal classroom instruction to help a worker master the knowledge and skills needed for career success.

Visit ApprenticeshipPHL.org for more information