SUCCESS STORY

The Famous 4th Street Cookie Company

SUCCESS STORY - The training that was supported by PhilaWorks was pivotal during the pandemic in keeping new staff up to date, compliant, and safe. The Director of Bakery Operations was able to complete the final step in his training on the company’s very technical Vemag purchased from Reiser.

- A new contract for OJT and IWT training in process, with the new training program beginning in June 2021.

HIGHLIGHTS

- The small business saw some staff transition through voluntary departures and some staff that simply refused to return to work due to health and safety concerns. In addition, The Famous 4th Street Cookie Company was launching a new training program that would assist in keeping the company compliant with the new Food Safety and Modernization Act (FSMA) and needed workforce assistance with staying afloat during pandemic conditions.

MISSION

We are proud and determined to maintain the same high standards each and every day.

CONTACT INFO

Reading Terminal Market
51 N. 12th St.
Philadelphia, PA 19107
(215) 629 5990
famouscookies.com